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This textbook is intended for acquiring theoretical and practical knowledge regarding the investment transition toward socially responsible and environmentally sustainable construction models in the European Union as an effective response to contemporary environmental and climate challenges within the implementation of the European Green Deal strategy.

The impact of the sustainable development imperative on the transformation of business models, financing practices, and the behavior of construction market actors in the EU is presented as experience that must be studied and incorporated into the realities of Ukraine's green transition.

The content of the textbook focuses on developing theoretical and practical skills in systemic transformation of the construction market toward a sustainable model, as well as on successful EU practices related to the development of advanced models and tools for multilevel inclusive investment in green construction.